

**Costello College of Business
Behavioral Research Funding Pool
Application Process
Revised – August, 2026**

Costello College of Business has a funding source for behavioral research projects undertaken by faculty. Examples of uses include experiment participant payment, survey participant payment, Interview/focus group payment, and transcription.

All full-time faculty are eligible to apply. Priority will be given to applications submitted by tenure-track faculty and to those whose submitted papers have received a request for a revision where the feedback calls for additional data gathering.

Project requests can be up to \$5000. Note that this fund is not to be used to purchase datasets or for travel.

Application Process:

1. ½ to 1-page summary of the project, target journal, and stage of project (e.g., revision received)
2. Copy of IRB Approval-This can be submitted after the initial proposal but is needed for any funding to be released.
3. Description of use of funds
4. Estimate of cost
5. Timeline of fund use and overall project

Application should be emailed to Mira Sharma (msharma9@gmu.edu), with a copy to Assistant Dean of Research Kevin Rockmann (krockma2@gmu.edu).

Expected approval time is within 2 weeks. Review of applications and approval will be by the Assistant Dean of Research.

Once funding approval is received, you will be directed to follow the process for acquiring the funds. Funds should be expended in the fiscal year in which they are awarded.

Source of funds should be acknowledged in all work products that are enabled or facilitated with the award.