

Costello College of Business
Council of Research Excellence

Research Mission and Principles

Research Mission

In order to support the aspiration of the Costello College of Business becoming a top 50 business school, our mission is to hire, develop, mentor, retain, promote, and reward faculty who...

- ...are thought leaders in their respective fields;
- ...consistently publish rigorous and impactful research in the highest quality journals that address important problems facing business and society;
- ...engage in thoughtful dissemination of that scholarship within and outside the university.

Research Principles

We value researchers whose scholarship represents a consistent pipeline of research that...

- ...addresses significant problems affecting business and society; such research should have the potential for meaningful impact in terms of organizational design, firm and regulatory policy, and/or the behaviors of economic agents (e.g., consumers, employees);
- ...demonstrates the highest levels of methodological rigor, leveraging innovative qualitative and quantitative methods to analyze generalizable data representing real-world contexts and problems;
- ...is targeted for, and published in, the highest quality journals;
- ...consists of clear theoretical, contextual, or methodological themes that demonstrate the identity of the faculty member as a thought leader in their field;
- ...showcases the unique contributions of that faculty member.

In addition, we value...

- ...published research that connects to the mission and vision of the Costello College of Business (or Areas therein) or George Mason University;
- ...published meta-synthetic scholarship (e.g., reviews, meta-analyses), interdisciplinary research, and extramural grant activity when such efforts complement the themes of research excellence established by the faculty member;
- ...thought leadership as evidenced by widely influential books or practitioner-oriented pieces that leverage one's research;
- ...lead editorial roles at the highest quality journals.