INCREASING STUDENT COURSE EVALUATION RESPONSE RATES

Top 5 Schools by Response Rate

College/School	Fall 2020	Spring 2021
INTO Mason	60%	64%
Antonin Scalia Law School	43%	49%
Schar School of Policy & Government	40%	45%
Carter School	40%	44%
School of Business	42%	42%

Top Strategies by Class Type

Synchronous

Use Class Time
Set time aside in the beginning of the final class to let students complete the surveys

Communicate
Teach students the importance of course evaluations: students' voices are heard, feedback is important for success, and evaluations are an essential part of the dialogue with students.

Compete
Share the response rate from other sections to encourage friendly competition

Asynchronous

Update Students
Send students the current response rate daily to show their collective progress

Send Reminders
Post Blackboard announcements or send email reminders about the survey

Communicate
Teach students the importance of course evaluations: students' voices are heard, feedback is important for success, and evaluations are an essential part of the dialogue with students.

GEORGE MASON UNIVERSITY