

# INCREASING STUDENT COURSE EVALUATION RESPONSE RATES

## Top 5 Schools by Response Rate

College/School	Fall 2020	Spring 2021
INTO Mason	60%	64%
Antonin Scalia Law School	43%	49%
Schar School of Policy & Government	40%	45%
Carter School	40%	44%
School of Business	42%	42%

## Top Strategies by Class Type

### Synchronous

#### Use Class Time

Set time aside in the beginning of the final class to let students complete the surveys

#### Communicate

Teach students the importance of course evaluations: students' voices are heard, feedback is important for success, and evaluations are an essential part of the dialogue with students.

#### Compete

Share the response rate from other sections to encourage friendly competition

### Asynchronous

#### Update Students

Send students the current response rate daily to show their collective progress

#### Send Reminders

Post Blackboard announcements or send email reminders about the survey

#### Communicate

Teach students the importance of course evaluations: students' voices are heard, feedback is important for success, and evaluations are an essential part of the dialogue with students.

#### Resources

BLUE: <https://gmu.bluera.com/gmu/>

OIEP: <https://oiep.gmu.edu/institutional-effectiveness/set/>

Stearns Center: <https://stearnscenter.gmu.edu/knowledge-center/course-and-curriculum-redesign/evaluating-your-course-success/>

Strategies were collected from faculty members with response rates above 70% in Fall 2020 and Spring 2021 courses